

## CONGRESSIONAL SIDELIGHTS

by  
Congressman William M. Colmer

TO the speaker's desk is attached a small mahogany colored box. This is a hopper for receiving bills introduced by the various members. Into it on the first day of the session dropped twenty-four hundred bills, and several hundred more have been introduced each day since.

Last session five thousand nine hundred and sixty-eight bills were introduced in the House and approximately thirty-eight hundred in the Senate. Of those only nine hundred and twenty-six, or approximately one out of ten, were enacted into law. Using this as a measuring stick, there is little hope that more than two hundred and forty of the bills introduced the first day will ever become law.

H. R. No. 1, as in the 73rd Congress, is the Patman Bill for the immediate payment of the fact value of the Adjusted Service Certificates. This is the bill which is ordinarily referred to as the Patman Bill. The word bonus is a misnomer. The bill is, in fact, a bill to pay the Adjusted Service Certificates. The term Adjusted Service Certificates means exactly what it says. This law was passed for the purpose of adjusting the rate of pay of the soldiers who served their country in the late war so as to give them something in the nature of an increased pay over the \$1.00 a day received in the service. It is in no sense a bonus and should never be referred to as such.

Moreover, the Patman Bill provides for more than an immediate payment of these Adjusted Service Certificates. It carries with it an inflationary feature which is of a far-reaching effect. It is this bill is passed as introduced, it means that some two and a quarter billion of dollars worth of new money will be issued. This in turn means that a wedge will have been driven in our obsolete money system as these notes will not be predicated upon Government interest-bearing notes.

If the Patman Bill is passed, the veterans in the Sixth District Congressional District of Mississippi will receive the following amounts:

Covington County—\$144,449.14; Forrest county—\$229,465.38; George county—\$72,311.08; Greene county—\$102,310.13; Hancock county—\$109,720.98; Harrison county—\$424,302.52; Jackson county—\$153,532.48; Jeff Davis county—\$137,268.98; Jones county—\$398,821.11; Lamar county—\$123,454.98; Lawrence county—\$119,871.26; Lawren county—\$191,499.88; Pearl River county—\$186,520.86; Perry county—\$78,789.57; Stone county—\$56,826.85; Wayne county—\$147,026.54.

## L & N R R TO RECEIVE BROADCAST

From Nashville Saturday, January 25—Two Railroad Presidents Will Deliver Addresses

Railroad employees of Bay St. Louis, Miss., and vicinity will hold a safety rally at L. & N. R. R. station starting at 8 P. M., Friday evening, January 25, according to Mr. Owen Crawford, roadmaster, who is chairman for the occasion. An outstanding feature of the meeting will be the reception by radio of addresses by two railroad presidents, James B. Hill of the Louisville & Nashville, and Fitzgerald Hall of the Nashville, Chattanooga & St. Louis. The addresses which are to be broadcast at 8:00 P. M., will be interspersed with musical numbers.

The two railroad presidents will make their addresses from the War Memorial building in Nashville thru the facilities of Radio Station WSM. Prior to the broadcast a one-act safety drama will be presented on the stage of the Nashville War Memorial for several thousand employees of the L. & N. and N. C. & St. L. Railroads and their friends.

Local meetings similar to the one in Bay St. Louis, Miss., are to be held at more than a hundred places on the two railroads. Each meeting will be provided with a radio set by local representatives of the National Life and Accident Insurance Company, through whose radio facilities the broadcast is being made.

Last year a similar broadcast was made and letters were received from listeners in all parts of the United States and Canada, voicing approval of the program. The roadmasters are inviting their families and friends to tune in on WSM (650 kilocycles) at 8:00 p. m., January 25, to enjoy this year's program with them.

Reduction of injuries to railroad employees is the primary purpose of the broadcast. Last year, Mr. Hill, then president of the N. C. & St. L. railway, challenged the Louisville Nashville to a contest in 1934 to determine which road could reduce employee injuries by the greater percentage. The N. C. & St. L. Railway won the contest by having reduced injuries to employees by 51.4 per cent.

# The Sea Coast Echo

## The County Paper.

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# PRESIDENT'S BIRTHDAY BALL JANUARY 30

## OPPORTUNITY CLASSES IN CITY AND COUNTY OFFER UNUSUAL ADVANTAGES

One Hundred and Eight White and Eighty-Three Colored Adults Already Enrolled—Night Schools for Adults Are Free to Public

The State of Mississippi each year tries to raise the standard of education. This year, through the aid of the Federal Government, free night schools are being held for adults in every county. These schools have been open to the public in Hancock County for the past four months and are to continue throughout the spring of the year.

All persons over sixteen years of age are invited to attend these free classes which are held every night except Saturday and Sunday. The teachers will be glad to arrange their schedules to suit your convenience.

There are over 700 men and women in the county who are eligible to join these classes. Many of these people could not go to school when they were young and today they find it difficult to do the things which require at least a knowledge of reading and writing. There is nothing to be ashamed of so take this chance to go to school again. Do not let this opportunity slip by.

In the Kiln section of this county, Mrs. Edwina Wyatt and Mrs. Ethel Hart are holding "Opportunity Classes." Similar classes are going on in the Leetown section where Mrs. W. P. Lee is the teacher. Miss Valie Mitchell has charge of the classes in Catahoula.

"Opportunity Classes" in Bay St. Louis are held at the Bay School on Monday, Tuesday and Thursday nights and at the City Hall on Wednesday and Friday nights. The school begins at seven and ends at nine o'clock. Mrs. Armide Hale, the teacher, can be reached by calling at "The Answer" 207 Union St.

Night schools for the colored people of Hancock county are being held by Juanita Thompson at the Valena C. Jones School in Bay St. Louis and by Maud May in Kiln and Catahoula.

County Supt. of Education A. S. McQueen says, "this is an opportunity for those who did not receive proper educational advantages in their younger lives, to secure at least an understanding knowledge of the subjects most needed in life. Why not join now?"

## Young Bay St. Louisian Passes Examination for Embalmer's License

Edmund F. Fahey, Jr., who recently returned home from Nashville, Tenn., where he finished a course of study at the Academy of Embalming. This week he received his State license, passing the rigid examination before the Mississippi State Board of examiners and is now a full-fledged and licensed member of his chosen profession. Graduating from St. Stanislaus College last year, with high honors, and now his latest triumph in study it is but natural Bay St. Louis is justly proud of this native son. He is a grandson of Mrs. Lena D. Fahey, also of this city. The Echo wishes this young man continued success in his accomplishment.

## INITIAL PRESENTATION FAMOUS ORCHESTRA AT UNCLE CHARLIE'S

Night Club This Saturday Night—Johnny Detroit's Aggregation of Musicians To Be Featured

Johnny Detroit's famous orchestra does not play small towns neither small cities, but Uncle Charlie has procured the service of this famous orchestra for a season at his Nite Club, beginning this Saturday night, January 19.

A surprise feature of the entertainment is that Uncle Charlie announces there will be no advance in admission price, but that same admission fee will prevail as usual. It is quite an innovation and feature for Bay St. Louisians and others to dance to this orchestra in their own locality. Johnny Detroit is nationally known. Recently he finished a long engagement with the Blue Room, Roosevelt Hotel, New Orleans.

## MRS. B. R. ENGMAN PASSES AWAY AFTER ILLNESS OF MONTHS

Funeral To Take Place Friday Morning—Interment At Burial Plot, New Orleans

Mrs. Bertha Lissa Engman, wife of Robert C. Engman, died at 8:30 o'clock Thursday morning at the family residence in Bookter avenue.

Mrs. Engman had been ill for over three months at a hospital in New Orleans. She was conveyed home after the holidays and her condition showed little or no improvement, regardless of the every attention known to science and the tender ministrations of those surrounding her. Her illness all the while has been the concern of the community and of friends from away as well.

Mr. Engman, who has also been seriously ill, was removed from his home after death's visitation, to Bay St. Louis' King's Daughters Hospital, unaware of his wife's passing away. His condition, it is stated, is quite precarious.

Mrs. Engman was perhaps the best known woman in Bay St. Louis. For over forty years she directed the destinies of a store business, that like the mighty oak, grew from a small beginning.

A woman of keen business perception and marked acumen she built, according to the golden rule, a business known in three states. The foundation was substantial, constructed of a consistent good will and spirit of understanding.

In private life she practiced the virtues that made her beloved by all. Mrs. Engman had no enemies. She was beloved by all, irrespective of race, creed or condition.

Of her many achievements in the goodness of all things was one outstanding characteristic, sublime and inspiring, and that was the unity of her family. None can surpass it.

Here was father, mother, brothers and sisters who lived lives of affection and service. Mrs. Engman was the ideal mother. It might well be said that, aside from her friends, she lived for her husband and four children. These in turn were devoted to this dear wife and mother—well-being—just as she lived for them. Her immediate survivors are husband, Robert C. Engman, sons, Simon L. and Edward; daughters, Misses Levia and Miriam.

Remains are at the house and will leave this Friday morning at 9:45 over the L. & N. for interment in the family burial plot at New Orleans.

## FATHER JOHN, PASTOR OF ST. ROSE OF LIMA, GOES TO LOUISIANA

Returns to Point-a-Hache, Where He Labored for Many Years—Will Be Missed

Rev. Father John Hoenderop, S. V. D., who has been pastor here of St. Rose de Lima Church for past three years, has been reassigned to his former parish, St. Thomas Church, Point-a-Hache, La. He is succeeded by Rev. Father Joseph Holken, S. V. D., who arrived and already assumed his duties this week. He is from Techny, Ill., no stranger here. He visited Bay St. Louis several years ago while Father Baites was pastor of St. Rose de Lima Church.

Thursday evening, at the rectory parishioners of St. Rose and other friends assembled and tendered Father John, as he is affectionately called, a farewell reception and expressing general regret over the departure of one who has shared with their joys and sorrows as well.

## "CICERO STEPS OUT" SUCCESSFULLY GIVEN; FINANCIAL RETURNS

Local Talent Scores to Capacity House—P. T. A. Nets \$35.00 Result of Benefit

The revue and play "Cicero Steps Out," given Tuesday night, January 15th at Bay Central School by the P. T. A. was thoroughly enjoyed by a capacity crowd.

The revue brought out some of the best talent in town. The choruses of pretty girls, bright costumes with their snappy dance steps was especially enjoyed.

The little children's beauty parade won much applause, also.

Each member of the cast was well chosen for the part. Effie Graham Power and C. J. Gordon were charming lovers. Mary Perkins as Miss McWhiffle, portrayed the old maid instructress to perfection. As did Dr. James Evans as the botany professor who was taken for the new janitor. His cough drops and expression "for pity sakes" will not soon be forgotten. Both his and Miss Perkins' costumes were unique. Mr. C. M. Weeks and Mrs. Fred Wright as Professor and Mrs. Bohunkus were ideally cast. Mr. M. E. Bardon as Simpson with his quiet decorum quite deceived the audience, as well as Professor Bohunkus, as to his thieving intentions. Both were unusually good.

Young Miss Capelia Osinach added to the program by presenting a special number.

Selections by Bay St. Louis Municipal Band added to the program and appreciated by the public and management of the play as well.

Altogether the revue is one of the best amateur entertainments given in Bay St. Louis in a long time.

Amount realized was \$35.00, a splendid sum after deducting all expenses.

## PRESIDENT OF KING'S DAUGHTERS SENDS OUT "NEW YEAR LETTER"

Inspirational Message Sent Out to Friends and Co-Workers by Mrs. A. F. Fournier.

Mrs. A. F. Fournier, president King's Daughters sent out a personal message addressed to "Dear Friends and Co-Workers of the Mississippi branch King's Daughters and Sons," on the occasion of the new year and which was received with general acclaim of satisfaction and proved a message to inspire more spirit and work. Well known is the work accomplished locally by the organization in the establishment and conduct of the hospital.

Mrs. Fournier's letter follows: "A new year has dawned and may it be a happy one for each and every member of our beloved Order.

"We have before us a year of much hard work, and now, as never before must we live up to our motto—and 'Lend a Hand.' We must be good neighbors, each and every day of this new year.

"Now that the Government is lessening its aid to the poor and needy, it is our duty to strengthen our forces, and help even more than we have in the past. Get more members to join your circles. Try to form new circles. Write your state officers for any information you desire; they are willing and ready to help. Let us try harder to keep in view the object of our organization—'The development of Spiritual life and the stimulation of Christian activities.

"If we all try our best every day in every way to give greater service to our fellow man, it will indeed be a Happy New Year."

## TELEGRAPH CO. WILL SEND PARTY MESSAGE TO THE PRESIDENT

On Occasion of Birthday—Signed by Individuals at 25 Cents Per Name—Company To Give Cash Proceeds To Infantile Paralysis Research Fund

F. P. Cassidy, resident manager of Postal Telegraph office in Bay St. Louis announced to The Echo that he had received instructions from New York to cooperate with the local Committee for the President's Ball by accepting signatures of local people at 25 cents each to be forwarded on a giant birthday greeting message to be presented to the President on his birthday, January 30th.

The entire amount received will be turned over to the President's Birthday Commission on Infantile Paralysis Research. The plan was approved by Henry L. Doherty, National Chairman of the Committee for the Victory Ball for the President, who stated, "While we estimate that 4,000,000 people went to the 6,000 parties held last year, there were 10,000,000 who had no opportunity to cooperate in any way. The plan of the Postal Telegraph Company has three great advantages: No one is asked for any contribution. Secondly, every person has an opportunity not only to join in a message of good-will to the President on his birthday, but to make this effective by supporting him in a work so close to his heart. Thirdly, no expenses are involved in this effort. Every penny collected without any deduction goes to the fund being created to try to wipe out infantile paralysis."

Those in this city wishing to join in this greeting message, expected to be the largest ever created, are asked by the Chairman of the Local Committee to leave their names as soon as possible at the Postal Telegraph office. Greeting will not be transmitted by wire but arrangements will be made to present the message with all contributing names to President Roosevelt personally on his birthday."

**BENEFIT FOR WEBB SCHOOL.** A bridge and lotto party is to be given at Webb School, Friday, January 25 at 8 P. M. This is to be sponsored by the Webb School P. T. A. for the benefit of the library. Admission 25 cents for adults and 10 cents for children.

## PREPARING FOR BIGGEST EVENT OF THE SEASON—THE PRESIDENT'S BALL

Honorary and General Committee for Auspicious Event Appointed and Announced—Other Committees to Be Appointed Later.

## BANQUET TO BE GIVEN HI SCHOOL VARSITY SQUAD, JANUARY 24.

Affair Will Take Place in Home Economics Hall—Dance January 25 at Nite Club

A banquet will be given in honor of the 1934 football squad of Bay High, on Thursday, January 24.

The banquet will be held in the Home Economics dining room and admittance will be determined by invitation from members of the football squad and the coaches. Supt. S. J. Ingram will be master of ceremonies and a prominent citizen will be chosen to present the Honor Sweaters to thirteen members: William Smith, Francis Nelson, Thomas Steele, Homer Carmichael, Edward Anderson, Tony and August Scafide, Tyrell Manieri, Gordon Hillis, Chas. Kergosien, Nelius Rhodes, Claude Quintini, and Pat Rutherford.

A tentative football schedule for 1935 will be announced at this time.

A dance, also in honor of the football squad, will be given the next night, Friday, January 25, at Uncle Charlie's Nite Club. This dance will include the entire High School, at an admission charge of fifty cents a couple.

Mr. Ingram hopes that an affair of this kind will be held annually for the football squad.

## BAY ST. LOUIS CARNIVAL BALL SET FOR FEB'Y. 28

Various Committees Organized Wednesday Night—Another Meeting for January 22.

Thursday, February 28, was definitely set as the day for the second annual Carnival ball, to be given at S. J. A. Gym under auspices of the Parents Association of St. Joseph Academy. This was decided and committees named at a called meeting held Wednesday night of the week at the convent gym.

George R. Rea, was again selected as general chairman; C. A. Gordon, secretary; treasurer, Mrs. Arthur Scafide.

Committees and chairmen:

Floor Committee: Edw. C. Carrere. Publicity Committee: Chas. G. Moreau, honorary chairman; L. S. Elliott.

Decorating Committee: Mrs. Geo. Stevenson.

Ticket Committee: A. G. Favre. Court Committee: Mrs. M. Juden. Music Committee: C. A. Breath, Sr. Refreshment Committee: Auspices of St. Margaret's Daughters, Mrs. C. A. Gordon, chairlady.

Door Committee: Mr. Thomas G. Smith, chairman. Assistants to be appointed and a more complete list to be published at a later date. Dukes and Maids will pay a fee of \$5.50 each; pages \$2.00 each. Parties wishing to join the court will communicate with Mrs. Juden.

A meeting of chairmen of all committees will be held Tuesday night of next week, January 22, at St. Joseph Academy, 8 o'clock. A one hundred per cent attendance is urged.

King and Queen ball of last Carnival proved such a success and a delight to this section of the coast that is encouraging to enter upon the venture again, every indication definitely promising.

## MONEY UNCLAIMED

Some people apparently do not want their money because J. F. T. O'Connor, Comptroller of the Currency, reports that dividend checks valued at \$3,045,033 are unclaimed in the hands of receivers of closed banks.

Plans for the President's Birthday Ball, to be held at Uncle Charlie's Nite Club, on the evening of Wednesday, January 30, are progressing rapidly and it is evident the ball is not only going to be a success but that Bay St. Louis is going to put the project over in a big way.

Mr. Chas. A. Breath, Sr., has given free use of his beautiful premises and Louis Carron's Orchestra will be in attendance.

The Honorary and General Committee for the President's Ball, of which Mr. Ed. J. Arceneaux, is executive chairman, was appointed during the week and follows. Each of the members listed below will receive an individual letter apprising them of their appointment. Other smaller committees will be appointed a few days later and members also notified by letter.

Howard Chandler Christy has painted an artistic poster for the occasion a few copies of which have been sent the local general chairman. These will be placed in local show windows. For further and full information apply to C. G. Moreau, general chairman or to Mrs. M. Juden, secretary-treasurer. Other members of the Chief Committee are Leo W. Seal, Walter J. Gex, Jr., George E. Pitcher, Mayor G. Y. Blaize.

The general committee list follows:

Mayor and Mrs. G. Y. Blaize. Mr. and Mrs. C. G. Moreau. Mr. and Mrs. Leo W. Seal. Mr. and Mrs. George E. Pitcher. Mr. and Mrs. Walter J. Gex, Sr. Mr. and Mrs. W. J. Gex, Jr. Mr. and Mrs. M. E. Bardon. Mr. and Mrs. K. W. Pepperdene. Mr. and Mrs. Robert L. Genin. Mr. and Mrs. Emile J. Gex. Mr. and Mrs. George R. Rea. Mr. and Mrs. L. M. Gex. Mr. and Mrs. H. A. Kergosien. Mr. and Mrs. Leo Gaudin. Mr. and Mrs. A. Vassalli. Mr. and Mrs. Arthur Scafide. Mr. and Mrs. Chas. J. Mitchell. Mr. and Mrs. A. E. Cox. Mr. and Mrs. J. B. Burrow. Mr. and Mrs. Henry Osinach. Mr. and Mrs. A. S. McQueen. Mr. and Mrs. E. J. Arceneaux. Mr. and Mrs. A. G. Favre. Mr. and Mrs. H. C. Glover. Mr. and Mrs. E. J. Lacoste, Sr. Mr. and Mrs. E. J. Lacoste, Jr. Mr. and Mrs. Fred Herlihy. Mr. and Mrs. W. A. McDonald. Mr. and Mrs. C. C. McDonald. Mr. and Mrs. P. E. Porter. Mr. and Mrs. John Osinach. Mr. and Mrs. Ed. Schwartz. Mr. and Mrs. W. J. Lodwick. Mr. and Mrs. C. A. Breath, Sr. Mr. and Mrs. C. J. Greveth, Jr. Mr. and Mrs. J. J. Greveth. Mr. and Mrs. J. Damborino. Mr. and Mrs. W. J. Kidd. Mr. and Mrs. L. E. Kenney. Mr. and Mrs. John Bryan. Mr. H. P. Burbank. Mr. Justin Green. Miss Margaret Green. Mr. and Mrs. P. V. Lacoste. Mr. S. A. & Miss Effie G. Power. Mr. Dick Cue. Mr. and Mrs. C. M. Weeks. Dr. and Mrs. J. C. Buckley. Mr. and Mrs. R. de Montluzin. Mr. and Mrs. Chas. Mollere. Mr. and Mrs. L. S. Elliott. Mr. and Mrs. C. A. Gordon. Mr. and Mrs. J. R. Scharff. Misses L. C. Del Bondio, Marie Bertrand, Hazel Abley. Mr. and Mrs. George Stevenson. Mr. and Mrs. J. Townsend Wolfe. Dr. and Mrs. M. J. Wolfe. Mr. and Mrs. M. A. Phillips. Mr. and Mrs. Edmund F. Fahey. Mr. and Mrs. E. C. Carrere. Mr. and Mrs. Grady Perkins. Mr. and Mrs. W. L. Bourgeois. Mr. and Mrs. Ed. Keller. Mr. and Mrs. Joseph O. Mauffray. Misses Mauffray. Misses di Benedetto. Mr. and Mrs. J. Morrow. Mr. and Mrs. J. A. Green. Dr. and Mrs. A. P. Smith. Mr. Edwin Fuch. Mr. C. J. Chadwick. Dr. and Mrs. A. Kergosien. Mr. and Mrs. A. F. Fournier. Mr. and Mrs. H. S. Renshaw. Mrs. M. Juden, Miss Juden. Mr. and Mrs. Marshall Ballard. Mr. and Mrs. R. N. Blaize. Mr. and Mrs. Roger Boh.

(Continued on page 4)



# THE SEA COAST ECHO

CONSTRUCTIVE FORCE IN THE COMMUNITY

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Official Journal City of Bay St. Louis.

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## YOUR DUTY TO BAY ST. LOUIS

CITIES grow in proportion to the money that they conserve. The cash in the banks of most cities is a fair indication of the material prosperity to be found.

Bay St. Louis has many individuals, who earn money. With the surrounding country there is much that is sold outside of this community, for which money comes in.

What happens to this flow of cash? Obviously, much of it goes out for things purchased. Every dollar that is thus sent away weakens the financial condition of Bay St. Louis.

Naturally, there are commodities which we must buy away from home. Others are to be found here and they should be purchased here. When local citizens buy from out-of-town stores their money goes, seldom to return. When they buy from local merchants the money is banked here. Some of it later goes abroad, but a portion of it is permanently conserved.

The Sea Coast Echo cannot conscientiously advise any resident to pay exorbitant prices to Bay St. Louis merchants. But, the point is, that is not necessary. Our merchants render service, they fairly compete with outside concerns, when all factors are considered. It is the prime duty of all loyal sons and daughters of Bay St. Louis to carefully consider this matter.

## OUTSIDERS CRITICIZE THE CHURCH

IT IS estimated that three out of every five Americans stay away from church. Of course, we do not believe this is true about the people of Bay St. Louis who are, in a general way, of a religious type.

That there is criticism of the church today is apparent. That practically all of it comes from the three-fifths on the outside is practically certain. Very few people in the churches criticize them. They know what they are doing.

It is an easy matter to stand on the street corners on Sunday morning and tell the idlers what the preachers ought to do. It is quite a bigger job to get inside the church and help do it. Remember this the next time you hear some self-called free-thinker talk about the church, or religion.

## WHAT ABOUT THE GOLD CLAUSE?

THE Supreme Court of the United States recently heard argument upon the validity of the Congressional action which abrogated the gold clause in many bonds, mortgages and other evidences of indebtedness.

We have no way of knowing how the eminent Court will decide. At the same time let no one imagine that the people of this country intend to ground to pieces, economically, by any such clause, regardless of contracts, valid and otherwise.

We feel sure the Court will decide the question properly from a legal point of view and trust that broad social justice will have proper consideration, as well as the right of a people to act through its legislature to prevent an economic debacle and social disturbance on an alarming scale.

## A TRIAL BECOMES A CIRCUS

THE trial of Bruno Richard Hauptmann for the murder of the unfortunate Lindbergh heir approached the stage of a national circus and reflected little credit upon American jurisprudence or the people of this country.

We know very little about the case, not having read most of the testimony, but question the advantage of such widespread publicity. Society has a man on trial for his life and that is no circus stunt to the accused, at least.

In order not to be misunderstood may we express our own belief that the defendant seems to be the guilty man. Even so, it is unbecoming for the nation to make a holiday out of a tragedy that shocked the world and holds out such dire punishment for the individual accused.

## ADVERTISING

ADVERTISING, like all other things, is subject to discussion. It often fails, but more often succeeds. When a merchant or a manufacturer spends money for publicity he wants results. If the business world did not get results the habit of advertising would pass out overnight.

To the public advertising is a great convenience. It educates. It informs. It acquaints. If wisely used advertising is worth what it costs. Like other expenditures, however, it must not be foolish and it must not be expected to be miraculous.

## BUSINESS IMPROVES

REPORTS from many sections of the country indicate that there has been a very definite improvement in business during the past twelve months and that increased optimism exists in regard to the prospects for 1935.

The Sea Coast Echo believes that these reports reflect the true condition of the nation and that our section is approaching better business than for some years past. However, there is lot of room for further improvement.

## BETTER EDUCATION FOR HANCOCK COUNTY PUPILS

TO A larger degree than ever before, perhaps, the people of Hancock county are looking to their schools to develop the boys and girls of this county. It is a responsibility beyond estimation that rests upon those charged with the obligation of planning and executing an educational program upon which so much depends.

The old idea that reading, writing and figuring constitute an education has been long abandoned. It has been succeeded, we believe, to some extent by an idea that "book learning" must be supplemented if the pupil is to have a proper opportunity in life.

In some advanced school cognizance is being taken of a broader aspect of education and schools are working to make the pupil not only more intelligent, but, at the same time, a more efficient economic subject and a better social being. Into these wider fields progressive schools are making advances.

The people of our own section as well as elsewhere realize, however, that no set of school officials can accomplish more than is permitted by those who put up the money for the educational system. It is through ignorance or prejudice the people oppose innovation and reasonable experiment or if, through the pinch of straitened circumstances they cut expenses unduly the proper education of the youth of this section will be irreparably damaged.

In this connection the Echo would like to point to the increased stress upon physical education, including athletic development, which has gained ground in recent years. This emphasis upon the physical nature of pupils is not designed primarily for winning teams but is aimed solely at the proper physical development of the individual pupils.

If the people of Hancock county want the best in educational opportunities for their children they must continue to give effective support to the schools, the teachers and the officials in charge. They must be interested in truth itself and encourage all efforts to impart it under favorable circumstances. They must willingly pay taxes for school purposes and perhaps face something of a reorganization of school facilities in the county as a whole.

We are convinced they are willing to co-operate and continue the splendid work already inaugurated. However, it is not amiss to remind, let's keep up the good work.

## AN OBJECT WORTH STRIVING FOR

BAY ST. LOUIS will never be as large as New York or many other larger cities for that matter. It probably will never be the largest city in Mississippi. As a manufacturing center there are other places that will always surpass it. As a pleasure and health giving resort it is supreme. It appeals to the tired business man, the pleasure seeker and those in quest of health. Many of our people think we should make this a manufacturing center and think only in that direction. Of course, manufactures in their places are welcome. But they are few and far between and we need never seriously aspire in that direction.

Nevertheless, there is one field in which Bay St. Louis and vicinity can and should be supreme. There are living in Bay St. Louis some five thousand people. In Waveland possibly a third of that number of permanent residents. They have made this section their home. Here they live their lives, rear their families and have their being. Now, in all reason, the making of this section into the finest place to live is an object worthy of serious thought.

Consider, if you will, the children of Bay St. Louis and adjacent territory. They deserve the serious attention of adults. For them the older citizens should willingly plan great advantages, constantly improving the facilities of the community for their uses. Just as the greatest object in the life of the average man or woman is the care and proper development of children, for whom they would attempt much, so the greatest end in view for this city and section is to assist its citizens in life's greatest endeavor.

Why should we go crazy over size and industrial development? Is life composed alone of these features? Can a town be great in no other manner? Surely, the development of a friendly, neighborly spirit and the prevalence of the helping hand to all worthy citizens is an object that merits our real endeavor.

## THE AUTO'S DEADLY TOLL

IN 1934 the accident death rate showed a decisive increase.

It is a serious problem that confronts a people when more than 35,000 individuals die each year from automobile fatalities. About two thirds of the victims are pedestrians. What can be done to alleviate this shocking situation?

To begin with, let us start in Bay St. Louis. Are automobile accidents investigated? Are careless drivers removed from their seats? Are pedestrians rigorously protected?

Any reader can make up his or her mind as to the situation in Bay St. Louis by carefully considering the above question. If the answer to all of them is in the affirmative, then there is nothing to be done. If the answer to any of them is negative, then there is something that can be done.

## DO YOU READ BOOKS?

PRINTING made available to the average man the finest thoughts of the great writers of the world. Books are so cheap that it is possible today for a citizen in comparatively humble circumstances to maintain a library containing as much information as was the possession of only a few men in the not so distant past of the race.

How many people in Hancock county take advantage of this fact? How many homes are there in our midst in which the arrival of the new book is as rare as a heavy snow in June? How do we expect our young people to have broad outlooks and better themselves unless we give them a chance to make use of the marvelous intelligence that abounds in the printed page?

## WITH THE PRESS

### LIQUOR FLOWS—LAW OR NO LAW

(Clarkeville Register)

REPORTS from the four Mississippi counties in which the citizens voted out legal beer state that bootleg liquor is flowing more freely than it ever has in those counties, and that illicit dealers are doing a thriving business.

That was to be expected, of course, by thoughtful people, for they knew that history will always repeat itself relative to prohibition. Outlaw legal beer and it means that home brewers and bootleggers simply broaden their activities under the increased demand of those who will get their liquor regardless of the law.

### THE IMPORTANCE OF GOOD MANNERS

(Student Prints)

GOOD manners, like good conversation are the index to a person's training. Though the way a person acts does not always indicate his character, those with whom he comes in contact, nevertheless, usually judge him by his manners.

Fine manners go a long way in helping a person to be happy and successful. Others delight in the company of a polite person. He has many friends and is sought after for companionship.

A person may have the best intentions in the world, but if he cannot show them in a pleasing way, they will do him no good. In nine cases out of ten, business men choose the good-mannered person in preference to the uncouth man. They always welcome a person who is able to promote their best interests by his likable manner.

One's manners show to a great extent his home environment. If he is taught politeness at home, he will retain this quality when he is outside. If one does not care how others judge him, he should just stop to think what impression of his home training he leaves with them. Persons invariably judge anyone's home surroundings by his actions outside.

One will find that good manners help a person much more in life than rowdiness does.

## CAPITOL ACTIVITIES

(By Walker Wood, Secretary of State)

GOVERNOR Conner announces his intention of visiting the state's penal farm, and making investigations of the records of various long term prisoners who apparently have had no people or friends to make appeals for them for executive clemency. It comes to the governor that some of these prisoners, with either life or long term sentences have made and are making model prisoners, and it is in the interest of these "forgotten men" that the governor will visit Parchman and look closely into their cases.

The annual tax paying season now at hand, and which in its horrors removed by the provisions of Chapter 188, Laws of 1934, which makes permanent the privilege of paying annual taxes on the installment plan, to-wit: one-half your total taxes on or before February 1st, another one-fourth on May 1st, and the final one-fourth on or before August, 1st.

Statistics recently released places Mississippi's total farm crops value for 1934 at \$141,395,000, with cotton leading at \$73,000,000 and corn next at \$31,000,000. Other crops included are cottonseed, hay, sweet potatoes and sugar cane syrup. These figures in all cases are approximately 41 per cent above those for the crop values of 1933.

The State Chamber of Commerce is sponsoring a movement at the request of both employees and employers to secure the passage at the next session of the Legislature of a proper Workmen's Compensation Law, believing that the absence of such a law on our statute books has had much to do with retarding industrial development in Mississippi.

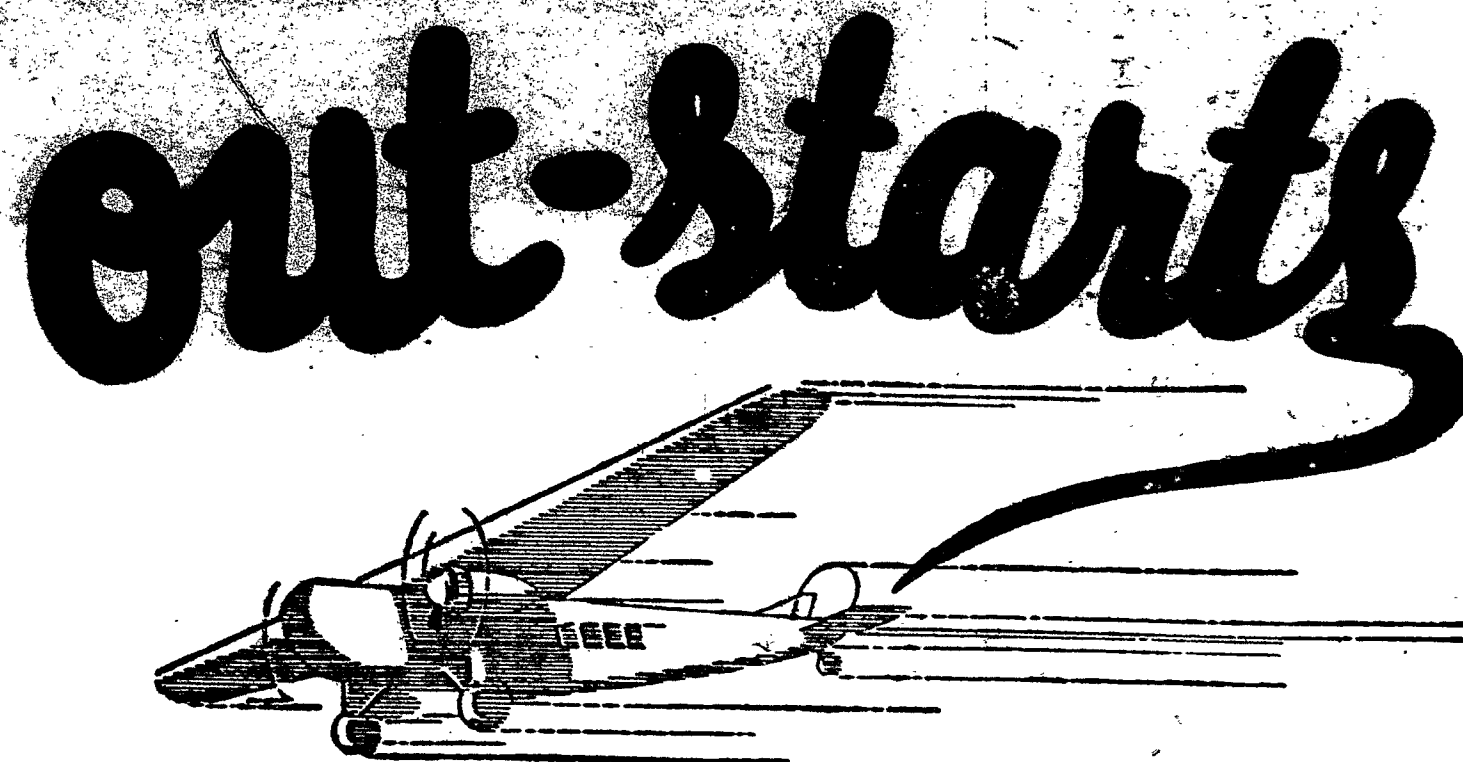
The Federal Bureau of Public Roads has approved five more construction projects on Mississippi highways, bids for which will be advertised for and received January 29, by the Highway Commission. These projects amount to approximately \$236,500, and are in the counties of Pike, Rankin, Scott, Simpson and Bolivar.

R. M. Canarro, U. S. Forestry Supervisor for Mississippi, has moved his offices, with a force of twenty-six employees from Brookhaven, to Jackson, and will have permanent offices in the new Federal Postoffice building, as soon as adequate elevator service is installed. Temporarily the offices are housed in the Lampton building annex.

The State Forestry Commission has authorized Fred B. Merrill, state Forester, to increase the number of

## VICKS COUGH DROP

Real Throat relief! Medicated with ingredients of Vicks VapoRub OVERCOMES BAD BREATH



### Out-Climbs

Highest anti-knock rating ever offered for land service—no carbon knock.

### Out-Powers

Complete vaporization produces all power—no dragging—less crank-case dilution.

### Out-Classes

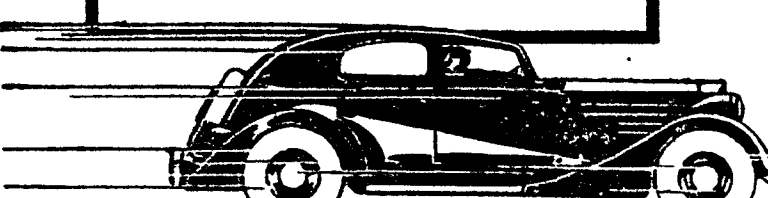
Has the highest specifications ever applied to motor gasoline.

### Out-Ahead

Virtually gum-free—no gummy or sticking valves to cause loss of power.

### Outstanding

Positively a NEW fuel—unlike and amazingly superior to any gasoline heretofore sold.



THE new AEROTYPE CROWN ETHYL vaporizes (turns to gas), at low temperatures, giving instant starting with continuous maximum power... Judge AEROTYPE CROWN ETHYL only when unmixed with other fuel... No increase in price—sells for only two cents a gallon more than Crown Gasoline.

# AEROTYPE CROWN ETHYL

FOR YOUR MOTOR

# STANDARD OIL COMPANY

INCORPORATED IN KENTUCKY

# OVERWORKED EYES?

EYESTRAIN CAN OFTEN BE RELIEVED

When good light is so cheap, give young eyes all they need! Nature never intended eyes to focus on objects less than fifteen feet away. That is why good light is so important whenever close work must be done. That means your eyes, too! Good light is cheaper than eyesight.

HERE'S A SCIENTIFICALLY DEVELOPED Remedy for Poor Light

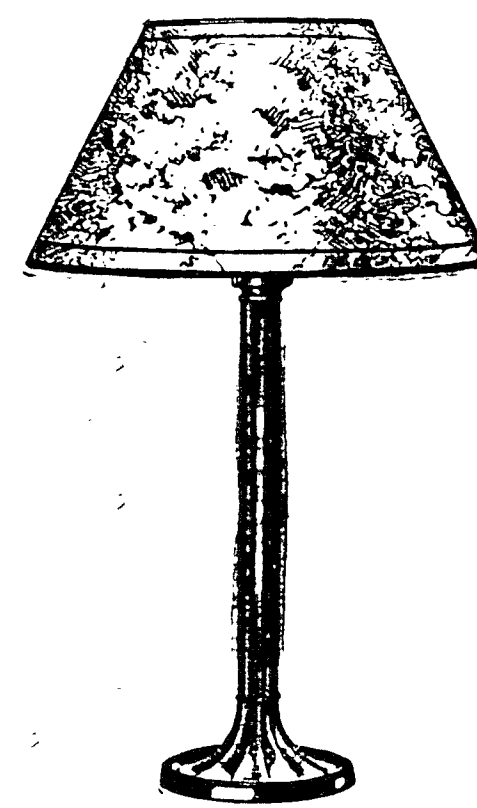
THIS

## Study Lamp

is the most unusual EYE-**SAVING** appliance offered we ever made. Presented as a scientific achievement it sells for only

\$5.95

95c Down  
\$1.00 pr mo. on bal.



Complete with 18-in. modern parchment shade; 100-Watt lamp; concealed diffuser, throwing light on table and ceiling; fluted base in attractive finish; switch in base. See it!

# MISSISSIPPI POWER COMPANY

## BETTER LIGHT-BETTER SIGHT

CCC camps in Mississippi from 11 to 32, and to work out details necessary to the location of the added 21 camps at various points on Mississippi's million acres of state-owned lands.

Chapter 308, Laws of 1934, provides that all electors, otherwise qualified except as to tax qualifications, may participate in all primary elections if they have paid their poll taxes for the two preceding years on or before February 1st of the year in which they offer to vote. February 1st is the last day on which to pay poll taxes.

Dr. T. Gilbert Pearson of New York, president of the national association of Audubon Societies, has accepted an invitation to address Mississippi conservationists over W. J. D. X. broadcasting station and in an open meeting at Jackson on Harbor Day—February 1st. The invitation was extended by Miss Fannie Cook, of the State Game and Fish Commission.

## FREE PHOTO OF PRESIDENT

Numerous requests from pupils, teachers and parents for pictures of the President have resulted in a photograph inscribed to the "Pupils and Teachers of the United States." It may be claimed by any student, group or individual by writing John W. Studebaker, Commissioner of Education, who planned the distribution. About half of the first thirty thousand copies has been distributed already.

Banker—"This is the tenth time you have had this note renewed, Mr. Van Meters."

Poet—"Yes, sir; I fear that note is the only immortal thing I shall ever write."

## Very Much Improved

After Taking Cardui

"I have suffered a great deal from cramping," writes Mrs. W. A. Sowell, Sr., of Waco, Texas. "I would chill and have to go to bed for about three days at a time. I would have a dull, tired, sleepy feeling. A friend told me to try Cardui, thinking it would help me—and it did. I am very much improved and do not spend the time in bed. I certainly can recommend Cardui to other sufferers."

Thousands of women testify Cardui benefited them. If it does not benefit YOU, consult a physician.

## Opera Season at New Orleans

New Orleans, reputed home of music-lovers, had their inning this past week-end and repudiated the charge made that it is otherwise, especially when productions go to that city and receive the cold shoulder of patronage.

The San Carlos Opera Company gave a five-day program and for each of the performances the big auditorium had sold every seat and standing room space, the latter, at \$1.02 each. No seats and no standing room. Sold out completely days ahead.

This in itself is a tribute to the people of New Orleans—that they are a music loving people, a city of cultural atmosphere and where tradition still lives over that long span since the French Opera House was destroyed by fire. To artist New Orleans this proved the greatest disaster of all.

The possibility of New Orleans securing the cast of the Metropolitan Opera troupe for a season next year is the best news yet.



## With The Movies And Film Folks

**PAT O'BRIEN** will have the leading male role in "Oil for the Lamps of China," the novel by Alice Tisdale Hobart.

"Crime and Punishment" the novel written by Dostoevsky as a result of his experiences as an exile in Siberia some seventy years ago will be produced on the screen by Columbia Pictures.

Kathryn Hereford, one of the cast in Ziegfeld's "Show Boat," has been signed by Universal for the ingenue role in "The Great Ziegfeld."

The screen colony regrets the recent death of Lowell Sherman, who was directing the feature-length technicolor production "Becky Sharp" for Pioneer Pictures. He will be replaced by Rouben Mamoulian.

The life of "Death Valley Scotty" will be the subject of a film to be produced by Twentieth Century Pictures.

Boris Karloff has begun work in "The Return of Frankenstein" at the Universal Studios. It is said that it requires six hours for him to put on his make-up.

June Martel, Broadway Stage Actress, is at the Warner Bros. Studios for a picture.

Leon Errol will have the lead in the RKO-Radio Comedy "Ginsurance."

Claudette Colbert will play the lead in the pictorialization of Philip Botome's novel "Private Worlds."

Joe E. Brown, after completing his role in "A Midsummer's Night Dream" will probably be in "Cops and Robbers" by Walter McEwan.

Charles Ruggles and Mary Boland will appear in a sketch in Paramount's "The Big Broadcast of 1935." It is Frank Sullivan's short sketch of a domestic crisis during the illness in a home which recently appeared under the title "A Ministering Angel Now."

Conrad Nagle returns to the screen after a brief absence and appears in Columbia's "Mistaken Identity," playing opposite Florence Kennedy.

Rudy Vallee, star of the soon-to-be released "Sweet Music," has been given a long-term contract by Warner Brothers.

First National has loaned Lyle Talbot to Universal, where he will play the leading role in "It Happened in New York." Irene Biller also appears.

"Show Boat," popular in 1928, just as sound burst out of the studios, will be remade by Universal. Irene Dunn and John Boles will take the places of Laura La Plante and Joseph Schildkraut in the original.

Marion Davies' first film at Warner.

### NOTICE OF TRUSTEE'S SALE

Whereas, A. Scaffide and Frances A. Scaffide executed a deed of trust dated the 22nd day of June, 1928, recorded in book 23, pages 400-01-02 of the Records of Mortgages and Deeds of Trust on Land on file in the office of the Chancery Clerk of Hancock County, conveying to George R. Rea, Trustee, for the purpose of securing an indebtedness owing by the said A. and Frances A. Scaffide to THE PEOPLES BUILDING & LOAN ASSOCIATION of Bay St. Louis, Mississippi, lands situated in Hancock County, State of Mississippi, described as follows, to-wit:

First: those lots in the fourth ward of the City of Bay St. Louis designated as Lots 156 (One Hundred Fifty Six), 157 (One Hundred Fifty Seven), 158 (One Hundred Fifty Eight), 166 (One Hundred Sixty Six), 195, (One Hundred Ninety Five), on an official map of said City made by E. S. Drake, C. E., filed in the office of the Clerk of the Chancery Court of said Hancock County on the 1st day of February, 1935.

Second: those lots in the rear of the fourth ward of the City of Bay St. Louis designated as Lots 7 (seven), 16 (sixteen), 25 (twenty five), 31 (thirty one), on the aforesaid official map of said City of Bay St. Louis, as per the aforesaid official map of said City made by E. S. Drake, C. E. Said Lots 16 and 25 except the Old Spanish Trail.

And, whereas, the said George R. Rea has declined to act as Trustee, and the said homestead, under the power given in it said deed of trust has substituted the undersigned E. J. Gex, as substituted trustee, instead of the said George R. Rea, which substitution is recorded in Book 29, page 345, of the records of Mortgages and Deeds of Trust on Land in the office of the Chancery Clerk of Hancock County, and

Default having been made in the payment of said indebtedness, and the said homestead having requested the undersigned substituted trustee to foreclose same for the purpose of paying said indebtedness and costs.

Now, therefore, notice is hereby given that I will offer for sale, and will sell said land at public outcry to the highest bidder for cash before the front door of the Court House of said County, in the City of Bay St. Louis, within lawful hours on

**FRIDAY, FEBRUARY 4, 1935.**

For the purpose of paying said indebtedness and costs.

At the 9th day of January, A. D. 1935.

E. J. GEX,  
Substituted Trustee.

ner's will be "Page Miss Glory" for which \$72,500 was paid. Production begins next month.

Two films of India will be out soon. Paramount's "Lives of a Bengal Lancer," will probably beat Twentieth Century's "Clive of India" to the theatres.

Paul Lukas will be "Philo Vance" in Metro's version of "The Casino Murder Case." William Powell will be the detective for the Van Dine yarns at Paramount's and Warner's and when he left the latter company Warren Williams got the role.

Wheeler and Woolsey will make killing a laughing business in "Murder on a Honeymoon" for RKO.

Henry Arnetta, the comedian, came to America as a stowaway when 13 years old. Caught, he was permitted to remain because an officer at Boston, who had done likewise in youth, spoke up for the young Italian.

Murder mysteries will be plentiful in 1935, as straight melodramas, thrillers and even as comedies. Even Will Rogers may be a detective.

### STATE GAME AND FISH COMMISSION TO SHOW TALKING PICTURES

At Kiln Vocational High  
And Sellers' Vocational  
High Schools, Jan. 21

Mississippi State Game and Fish Commission, exhibiting an educational talking film, made in Mississippi depicting our game and fish resources, also pictures of our National Wild life resources, filmed by the U. S. Bureau of Biological Survey, will give two exhibitions in Hancock county. Both on the same date, Monday, January 21. At Sellers at 2 P. M. and at Kiln at 7 P. M. These exhibitions are free. Interesting, instructive to both children and adults. The public is urged and cordially invited to be present.

### Stolen Automobile From New Orleans Recovered in Bay City

An automobile belonging to John Voelkel, Sr., of New Orleans, was recovered in Bay St. Louis Friday morning after being stolen while parked in front of the Voelkel home.

It appears two men as occupants were racing the car up and down de Montluzin avenue at a speed said to equal 75 miles per hour. This recklessness and dangerous proceeding attracted attention and complaint was lodged with city authorities. Police were immediately dispatched and on reaching the scene the car was brought to a partial stop and both men fled into a wilderness nearby and made good their escape.

New Orleans headquarters sent out a general report regarding the stolen car and Mr. Voelkel was soon in possession again of his auto, appreciating the work of Bay St. Louis authorities and police department. Mr. Voelkel said his car was securely locked, all four days, but stolen nevertheless.

**Sure Symptoms**  
Customer—"I—er—ah—um—"  
Jeweler—"Yes sir. Mr. Tucker please show this gentleman that tray of engagement rings."

**Plus Amusement Tax**  
Mr. Dollar (arriving)—"Please announce Mr. and Mrs. Dollar and daughter."  
New Butler (promptly and loudly)—"Three bucks."

### A. & G. Theater AMES & GASPARD, Props. G. AMES, Mgr.

Thursday & Friday, Jan. 17-18.  
WM. POWELL & MYRNA LOY in  
"EVELYN PRENTICE"  
And comedy.

Saturday, Jan. 19.  
WALTER CONNOLLY &  
GERTRUDE MICHAEL in  
"FATHER BROWN DETECTIVE"  
And Short Subjects.

Sunday-Monday, Jan. 20-21.  
JEANETTE McDONALD and  
MAURICE CHEVALIER in  
"THE MERRY WIDOW"  
Fox News and Cartoon

Tuesday-Wed., Jan. 22-23.  
CLAUDETTE COLBERT and  
WARREN WILLIAM in  
"THE IMITATION OF LIFE"  
And—  
"Goldenlocks and the 3 Bears"

Thursday-Friday, Jan. 24-25.  
RUSS COLUMBO in  
"WAKE UP AND DREAM"

Admission 10 & 25c Every Night  
Show Starts at 5 O'clock Saturday  
and Sunday  
Other Nights at 7 O'clock

## WAVELAND NEWS-NOTES

MRS. MAUD BOURGEOIS.  
Waveland, Miss.

M. R. and Mrs. Chas. Sauer are here for a few days.

Captain and Mrs. Theodore Ray made one of their frequent winter trips here this week.

Mr. and Mrs. C. Sheppard from Jacksonville, Florida have rented the old Rudd home.

Mr. Duke Guenard and a party of friends were here for the week-end on a fishing trip.

Mr. and Mrs. G. N. Morris were at Forrest Villa, their home on the beach.

The Misses Dorothy and Elizabeth Wells went to New Orleans and were entertained by their aunt, Mrs. M. Roberts.

The Guy Hopkins were here the past week end.

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Mr. and Mrs. Charles Matthews were visitors here the past week-end.

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Mr. Walter Cleveland of New Orleans purchased through Mrs. Belle Penrose the Irving Allen home on the beach. The Cleverlands are not strangers here and we are glad to see them in Waveland again in this beautiful home.

The Welfare men are planting trees all over Waveland and on the grounds of Waveland school. The weather is ideal and seems appropriate for tree planting. We sincerely hope they take root and grow for they mean the beautification of our town.

Mrs. Giering, welfare worker, distributed canned meat and delicious Swiss cheese. The commodities mean so much to the needy.

The Basket Ball team of Waveland school played Bay High at the S. S. C. gym Monday night. Waveland was defeated in both games.

### LOGTOWN NOTES

MRS. J. D. Slay entertained the Woman's Missionary Society Monday afternoon.

Mr. Roland Welsh has returned home from the Gulfport hospital, where he underwent an appendicitis operation.

Miss Mary Kerr entertained the bridge club Thursday night at her home. Mrs. V. A. Arendale received the prize for high score.

A group of the younger set had a Marshmallow roast Saturday night.

There will be a spaghetti supper at school house Saturday night for the benefit of the P. T. A. Other refreshments will also be sold.

A few of the young people attended the play in Bay St. Louis Tuesday night.

Helping millions to  
END COLDS  
SOONER

by  
STIMULATION  
and  
INHALATION  
VICKS  
VAPORUB

OVER 26 MILLION JARS SOLD YEARLY

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The Guy Hopkins were here the past week end.

Mr. and Mrs. Renee Foltzer spent a few days here at their home in Sobral avenue.

Mrs. Cornelius Herlihy has gone to Covington to be with her father and mother, Captain and Mrs. W. I. White.

Mrs. Ed Zinser and Shirley have returned to their home in the city.

Mrs. Ethel Schwartz, Miss Maud Bourgeois, Mr. and Mrs. Frank Mann of Bay St. Louis, motored to Covington and spent part of the day in Slidell, Sunday.

Mr. R. W. Dietrich was here Sunday on a matter of business.

Mrs. Prudence Livingston came in from the city to spend a week here.

Mrs. H. L. Stoutz was here and her guests were, Mrs. E. Stubbs, Miss Betty Stubbs, Mr. Walter Jaubert, Messrs. Ed and Henry Stoutz and Mr. Gene.

Mr. and Mrs. Charles Matthews were visitors here the past week-end.

Mr. Valerie Bourgeois a native of Waveland died suddenly Monday at the age of 84 years. He was buried at Bay St. Louis.



## Announcing Uncle Charlie's Nite Club

Bay St. Louis, Miss.

— FEATURING —

## Johnny Detroit's Famous Orchestra

Recently Playing at the Blue Room of Roosevelt Hotel

**Saturday January 19, 1935**  
NO ADVANCE IN PRICE

## The Sea Coast Echo

### City Echoes

—Mrs. Edmund F. Fahey and Mr. Edmund F. Fahey, Jr., returned home from a visit to friends at New Orleans Wednesday evening.

—Mr. and Mrs. Sidney W. Prague and family came out from New Orleans for the week-end and visited at the Gex-Genin home.

—Mr. and Mrs. Lucien M. Gex had as their house guests for the week-end Mrs. W. W. Calhoun and daughter, of New Orleans.

—Mr. and Mrs. Wilbert Ponsua and son, Wilbert Ponsua, of New Orleans, visited Mr. and Mrs. August Rauxet Saturday at their home in Uman avenue.

—Mrs. A. Battistella is the house guest of Mrs. A. Buechel and daughter, Miss Cuneo, at the family home in Carroll avenue, combining business with pleasure.

—Miss Louise Carrere reached home Saturday direct from Terre Haute, Ind., where she visited friends, after an absence extending over a period since day after Christmas.

—Mrs. W. J. Curry of New Orleans was the guest of Mrs. Edmund F. Fahey for the day Sunday, and was entertained with an outing in the beautiful country of the interior of the county.

—Miss E. Timony came out from New Orleans Tuesday for the day, looking after the interest of the Swoop family summer home, and was guest of Mrs. John A. Green and family, South Beach Boulevard.

—Mr. and Mrs. Milton Lasker, accompanied by a party of friends from New Orleans, spent the week-end at their summer home, St. Charles Street, where they visit frequently from time to time during the winter.

—Mr. and Mrs. A. E. Briede and family motored out from New Orleans Thursday of this week visiting at their summer villa in Coleman avenue, Waveland. The Briede home is one of the more attractive and interesting homes in our neighboring city.

—Mr. and Mrs. John de Ben came out from New Orleans Sunday for the day, visiting at their beach home. Mrs. Hubert de Ben and daughter Melanie, spending the winter at Miami, Fla., are now spending a while at Palm Beach. They plan to be home about March 1.

—Miss Louise Carrere attended the Hammett-Marrero wedding at New Orleans Wednesday morning, one of the prominent social events of the season. Exceedingly popular Miss Carrere will remain in New Orleans for the full week, socially engaged every afternoon and evening.

—Dr. L. M. Thomason, well-known physician, owner summer home at Clermont Harbor, spent part of Thursday at the local country seat, paying taxes and attending to other business affairs. He was accompanied by his relative, Mrs. Edward Nathan, also summer resident at Clermont.

—Mrs. Maurice Artigues is visiting under the parental roof of Mrs. J. S. LeBlanc this week. She will return to her home in Piedmont Drive, Gentilly, Friday afternoon. Mrs. Artigues was before her marriage, Miss Eran LeBlanc, the youngest daughter of Mrs. J. S. LeBlanc and the late J. S. LeBlanc.

—Weeks Motor Company this week moved its supply of parts for Chevrolet and Ford from its repair plant to the Week's filling station, corner Beach and Main street. Mr. Weeks says this move was made to better concentrate the stock and to better serve the customer. A car or truck may now be serviced and minor parts fitted all from one more centrally located point.

—Mrs. E. J. Leonard came out from New Orleans on Thursday night of last week and was the installing officer on the occasion of recently-elected heads of the Order of the Eastern Star assuming their respective new positions. Mrs. Leonard also came out from the big city Sunday, stopping at her summer home on the beach front and visiting friends for the day.

—Recent decision of Bay St. Louis King's Daughters to postpone contemplated additions to the hospital building was rescinded this week and the order has gone forth to build two additions (upper story) rooms and a glass-enclosed back porch for convalescents. Material for this work was purchased a few days ago and building will commence and proceed through to completion at earliest practicable time.

### Preparing for Biggest Event of the Season—

(Continued from page 1)

Mr. and Mrs. Louis J. Burg.  
Mr. and Mrs. Owen Crawford.  
Mr. and Mrs. Harry G. de Ponte.  
Mr. and Mrs. Laurent Dickson.  
Mr. and Mrs. Jas. A. Evans.  
Mr. and Mrs. Fred Wright.  
Mr. and Mrs. C. E. Craft.

Mr. and Mrs. Joseph Schwartz.  
Mr. and Mrs. Carl Marshall.  
Mr. and Mrs. C. B. Penrose.  
Mr. and Mrs. Ralph Ragan.  
Dr. and Mrs. C. M. Shipp.  
Mr. and Mrs. L. M. Ansley.  
Mr. and Mrs. George Seuzeneau.  
Mr. and Mrs. G. E. Templett.  
Mr. and Mrs. Charles Zerr.  
Mr. and Mrs. F. J. Bopp.

Mr. James Geary.  
Mr. R. de Montluzin, Jr.  
Mr. John K. Edwards.  
Mr. Edmund F. Fahey, Jr.  
Mr. and Mrs. C. J. Pitre.  
Mr. and Mrs. Joseph Genovese.  
Mr. and Mrs. Joseph di Benedetto.  
Mr. George T. Herlihy.

Mr. and Mrs. Cornelius Herlihy.  
Mr. and Mrs. Vic E. Lizana.  
Mr. and Mrs. John D. Mollere.  
Alvin Weinberg.  
Mr. S. L. Engman.  
Mr. John J. McDonald.

Mr. Ainsworth and Raymond Kidd.  
Mr. and Mrs. Harold Weston.  
Dr. and Mrs. C. L. Horton.  
Mr. and Mrs. Peter Tudury.  
Mr. and Mrs. Sam George.  
Mr. and Mrs. Val Yates.  
Mr. and Mrs. W. A. Staehle.

Mr. and Mrs. Randolph J. Ladner.  
Mr. and Mrs. Charles A. Gordon.  
Mr. and Mrs. Thomas G. Smith.  
Mr. and Mrs. Gus Soniat.  
Mr. and Mrs. Frank Martin.  
Mr. and Mrs. Roland Weston.  
Mr. and Mrs. J. C. Baxter.

Mr. and Mrs. Richard Koch.  
Mr. George W. Hoffmann.  
Mr. and Mrs. A. R. Hart.  
Mr. and Mrs. August Schiro.  
Mr. and Mrs. George L. Cuevas.  
Mr. and Mrs. Ulysses Cuevas.  
Mr. and Mrs. T. L. James.

Mr. and Mrs. Harry Witter.  
Dr. B. L. Ramsay.  
Mr. Robert Camors.  
Mrs. P. Gaspard, Miss G. Ames.  
Dr. and Mrs. D. H. Ward.  
Mr. and Mrs. J. J. Wolfe.  
Mr. and Mrs. Bennie Hillie.

Mr. and Mrs. Norton Haas.  
Mr. and Mrs. Gordon Boswell.  
Mr. C. E. Lapsley.  
Miss J. E. Welch.  
Mr. and Mrs. J. Horlock.  
Mr. and Mrs. A. W. Moore.

### Bay Central P. T. A. Holds Regular Meeting; Mrs. George Read Paper

The Bay Central P. T. A. held its regular monthly meeting Thursday, January 18th, in the school library. The meeting opened with a prayer by Mrs. Henry Osinach.

Following the reports of the various committees Mrs. Sam George read a paper on "Realizing the Hopes of the Family."

The fourth grade won the prize for the most attendance of mothers.

Mrs. Milton Phillips, Mrs. Peairs, and Miss Thelma Eaton were in charge of the social hour following the meeting. There was a large attendance.

—Mr. and Mrs. N. Dick spent the day at Ocean Springs Thursday at which place they attended the funeral of a child cousin of Mr. Dick's.

—G. Y. Blaize, son of Mayor and Mrs. Blaize, underwent a surgical operation at King's Daughters Hospital, Gulfport, during the early part of the week and late reports are to the effect that he is doing very well. Dr. Parker was the surgeon in charge. Mr. Blaize is manager of the Quality Food Store.

—Mr. John Welch, former Bay St. Louis resident, now residing at Indianapolis, Ind., while motoring South on business spent Monday in Bay St. Louis, looking after property interest and visiting friends. Mr. Welch says he has traveled much since leaving here but still convinced this section is the finest in the land, and Bay St. Louis best place to live. He is always welcome and The Echo enjoys his visits.

**MRS. K. I. THOMAS**  
302 N. Second Street.  
CLASSES AND PRIVATE  
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and Reducing  
Terms Reasonable  
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### MERELY THEORETICAL

By GEORGE E. SCHILLING

WAGES—ONE SIDE.

THERE is a story of the days of when knights were bold, and very, very quarrelsome. Over a highway was hung a shield which was silver on one side and gold on the other. Two errant knights met under the shield. One exclaimed courteously over the beauty of the gold shield, to which the other knight replied testily that the shield was not gold, but silver. The argument became warm, so that there was nothing to do but to depart in sunder so as to get room for a good run, feuter their spears an dome together with all their might, so that their spears all to breast. Then they avoided their horses, put their shields afore them, drew their swords and either gave the many sad strokes, now there, now there, raising, tracing, foining and hurling like two boars the space of two hours, until their hauberk were all foreworn and in many steads they were wounded. Then they breathed oftimes and to battle again so marvelously that doubt it was to hear that battle for the great bloodshedding, since both were good men of their hands. At last they withdrew them a little and laid them down and looked at the again and every saw the other side.

The question of wages, in which is to include salaries and all other payments to employees, is a good deal like that argument about the shield. On one side wages are a part of the cost of production. If you hire people to work for you, the more you pay them the more your product will cost. Wages are expense, and nobody who has ever hustled to meet payrolls can possibly have the slightest doubt of that fact. The business men of the country, organized into the Chamber of Commerce of the United States and the National Manufacturers Association, like the knight who saw only the silver side of the shield, are fighting to the death for the view that this is the only side there is to the subject. The New Deal is being opposed most bitterly on this point.

The typical American business man is as public-spirited, broad-minded, just, generous and kindly as any other man in the community. The writer has had the privilege of knowing fairly well a number of competent manufacturers and merchants and knows them to be unusually fine types of gentlemen. When profits are good they are usually willing to share with their employees, and especially with those who help to gain the profits. But these men are by no means their own masters. They have to keep in line with the market. If business is bad they have to reduce costs, for expenses that are too heavy lead promptly to bankruptcy.

There are two methods of reducing labor costs. The one is to reduce wage rates, paying as many workers as may be required, but paying each of them as little as possible. This system is universally condemned as selfish, unprofitable and generally vicious. Unfortunately it is often necessary, especially for smaller and weaker businesses that wish to continue and do not have the resources to adopt more approved methods. The workers accept the reduced wages because it is better to have a poor job than no job at all.

The second method is to introduce automatic machinery, speed up processes and so, by scientific means, reduce the number of employees. Reducing the labor cost by this system is popularly considered very progressive and laudable. It appeals to our love of gadgets. The latest scheme to revive the heavy goods industries is to induce large corporations to spend thousands of millions of dollars on new equipment, which will enable them to save money by discharging more employees. For instance, a Detroit firm was reported to have employed five hundred girls at seven dollars a week. In response to pressure about wage rates they got some new machinery, and employed one hundred girls at fourteen dollars a week, a solution that seems to have been highly satisfactory all around, unless it was to the four hundred girls who lost their jobs. Obviously no employer can be responsible for anybody except his own working force.

Unfortunately business leadership has too generally adopted this point of view which is so necessary to the individual business man. With this side of the shield before them, these knights are raising and tracing, foining and hurling, and otherwise fighting with all the skill, determination and courage of seasoned warriors to keep prices up, wage costs down and so promote recovery. A late proposal is to separate the control of competition (prices, etc.) from the control of wages and working conditions, so that the one may be enforced strictly and the other fought in the courts. The idea is that keeping up profits by maintaining prices is good and necessary business, but paying more wages is bad, because that will raise prices and higher prices reduce sales.

The knight of business is perfectly right in maintaining that the shield is silver on his side. The trouble with his argument is that there is another side which he has not seen. That other side needs a full column to describe.

### YOUNG WOMAN PASSES AWAY AFTER LONG SEIGE OF FEVER

**Mrs. Annette McQueen,  
Wife of Arthur Garcia,  
Laid Away Sunday  
Afternoon**

A victim of rheumatic fever and complications, Mrs. Arthur Garcia, nee Annette McQueen, and daughter of Mr. and Mrs. W. E. McQueen, residents near Picayune, died at her home on the beach front last Saturday at 5:40 o'clock, survived by her parents, husband and three children, namely, Carl 2, Clayton 5, Shirley 9 years.

Mrs. Garcia was a native of the Picayune section, aged 28 years. Her funeral took place Sunday afternoon from the late residence, ceremony at Corinth Baptist church and interment at Corinth cemetery (on O. S. T.) at Turtle Skin, with large attendance. Sorrowing friends placed many beautiful flowers on the last resting place of this splendid young woman who had so much to live for and who leaves many friends and acquaintances to mourn her untimely passing away.

Fahey Funeral company was in charge of the funeral.

### Local Library Center of Interest; Rapidly Growing

Well, it doesn't look as though Hauptmann will go free—but there are a dozen or more books in the Public Library here that will.

Yes, the whole class is gradually from the pay shelf to the free shelves and will make room for a brand-new selection, soon to appear. With her new duties and responsibilities as "District Director," Miss Louise Crawford has been given an other assistant in the person of Mrs. Will Chapman, in addition to Mrs. Ethel Sanford.

Miss Crawford announces that there are now 1394 books and 815 readers. Excelsior!

### Social Advantage

Johns on—"Yes, we had to sell the farm and move over on the East Branch."

Jackson—"What for? Better land, better schools, or something?"

Johnson—"No, you know how women are—better party line."

—Mr. Peter Chiniche announces the forthcoming marriage of his sister, May, daughter of the late Mr. and Mrs. M. Chiniche to Mr. Russell Russo, son of Frank Russo, both of Bay St. Louis, the event to take place on Sunday, January 27, 1935, 4 o'clock, at Church of Our Lady of the Gulf, Bay St. Louis, Miss.

### CARD OF THANKS

Words are inadequate to express our thanks and appreciation to our many friends and acquaintances as well as our dear neighbors and relatives for the many acts of kindness and offers of assistance during the illness and death of our husband and father, Henry Johnston. We wish to thank those who sent beautiful flowers to brighten the resting place of our dear dad who those who offered cars for the funeral.

MRS. HENRY JOHNSTON,  
And Family.

### CARD OF THANKS

I wish to thank one and all and to express my gratitude to friends and acquaintances who were with me during the illness and subsequent death of my beloved wife. Their consideration and individual kindness shall never be forgotten.

Gratefully, yours,  
ARTHUR GARCIA and Children.

### CARD OF THANKS

Thanks to Sister Marie Celine of the Poor Claire.

G.

### CLASSIFIED ADS

**SALESMEN WANTED**  
MAN WANTED for Rawleigh Route of 800 families. Write today. Rawleigh, Dept. MSA-10-SA, Memphis, Tenn.  
1-11-26.

**FOR SALE**  
1-16 foot skiff \$10.00—3 H. P. motor boat, \$25.00; apply L. N. Depot, Waveland, Miss. 1-18-35p.

**POSITION WANTED**  
Single lady, with considerable office and business experience, versed in shorthand, book-keeping, etc., wishes a position in Bay St. Louis. Will work part or full time. Moderate salary expected. Address P. O. Box 338 or at The Echo Office. tf.

**WANTED**  
First class Cook to sleep on premises—apply Mrs. Penrose, phone 386, Waveland, Miss.

**FOR SALE OR RENT**  
One acre land, 3-room house, large store or dance hall, outhouses, fruit trees, on Spanish Trail 3 1/2 miles from Bay St. Louis. Store could be converted into residence. Apply Brown's Vineyard telephone 2102.

### Personal and General

WITH first meeting for this season held by Bay St. Louis Carnival organization, at St. Joseph Gym, and under auspices of St. Joseph Parents' Association, considerable interest is crystallizing, centered on Carnival and the Bay St. Louis ball.

Already the question as to the identity of the king and queen is of interest and importance. And, we ourselves, would like to know since we are quite candid.

There is much speculation rife. The king is Mr. So and So while the queen is—well, that's hard to even venture a guess.

However, the ball promises to be as beautiful and colorful as last year and if the weather man will be kinder this season than on the same occasion last year, the assertion is ventured the gym will have no spare room.

Bay St. Louis Carnival Ball is hailed with pleasure. It is a bright spot in the immediate future and the high spot of the Carnival season. More next week.

### PRESIDENT'S BIRTHDAY BALL, WEDNESDAY, ON JANUARY THIRTIETH.

Bay St. Louis and vicinity will be all agog before the date set for the President's Birthday Ball, Wednesday, January 30, at Uncle Charlie's Nite Club, the use of which has been patriotically and generously given. Purpose of the President's Ball is well known and will bear no repetition here. It is expected there will be over six thousand similar celebrations of the president's birthday over the country this year. Last year Bay St. Louis failed to respond, but this year there will be a generous response that will make up for the apparent delinquency of '34.

Elsewhere in this issue of The Sea Coast Echo are published the names of members of the General and Honorary Committee, of which E. J. Arceneaux has been named executive chairman.

Henry L. Doherty, chairman of the National Committee of the 1935 Birthday Ball for the President, appointed Chas. G. Moreau chairman for Hancock county, who will work with the following named: Mayor G. Y. Blaize, Leo W. Seal, Walter G. Gex, Jr., C. A. Breath, Sr., George E. Pitcher and M. Juden, secretary-treasurer.

Mr. C. A. Breath, Jr., is appointed assistant to Mr. Arceneaux.

### DR. AND MRS. SMITH ENTERTAINED MEMBERS OF CAST OF PLAY.

Dr. and Mrs. A. P. Smith entertained informally Tuesday night after the performance of "Cicero Steps Out" at their handsome and spacious home on South Beach Boulevard. Mrs. Smith, one of the executive workers for the Central School Parents-Teachers' Association, and the Doctor tendered this gesture as a fitting climax to the success of the evening's performance. Members of the main cast enjoyed the pleasure of an evening of relaxation and refreshment after their performance.

Mrs. Smith was assisted by a number of local ladies, including her daughter, Mrs. Charles Clark, of Gulfport.

The affair was one of delight and proved of social interest and satisfaction.

### SUCCESSFUL BENEFIT CARD PARTY AT HOME OF MRS. E. C. CARRERE.

There was an unusually interesting bridge card game Wednesday afternoon at the home of Mrs. Edw. C. Carrere, funds realized from which were appropriated to the debt fund of St. Stanislaus College Mothers' Club, of which Mrs. Carrere is the wide-awake president.

The benefit party was a marked success, Mrs. Carrere's party receiving a most generous response, a compliment worthily bestowed.

While all returns are not yet accounted for it is expected a sum far exceeding fifty dollars will be the amount netted.

Miss Mary Weinfurter baked and decorated the cakes served, while a number of the prizes were also donated by other ladies for the cause. The entrance prize, a pongee bedspread, donated by Mrs. John W. Bryan, was captured by Mrs. W. U. Moss of Bay St. Louis.

A regular monthly meeting of Mothers' Club will be held at St. Stanislaus College Sunday afternoon at 2 o'clock.

### WAVELAND SUMMER RESIDENT IS POPULAR N. O. DEBUTANTE.

Of the coterie of debutantes in New Orleans this winter there is none more attractive and accomplished than Miss Mary Margaret McGivney, daughter of Mr. and Mrs. John McGivney. The McGivney summer home in Waveland is a popular rendezvous for many of the younger set during the summer season and "Peggy" is the recipient of many social attentions, the honoree of parties and her popularity is no wonder when one considers her scintillating personality.

RETURN FROM BRIEF  
SOCIAL SEASON IN  
THE CRESCENT CITY.

Mr. and Mrs. Leo E. Kenney returned home Wednesday evening from New Orleans, where they spent nearly a week in participation of the social season and its votaries of activities fast accelerating as Car-



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nival approaches. They attended the opera, a lecture and Mrs. Kenney a number of afternoon affairs.

### A PLEASANT VISITOR RETURNS TO HOME IN NEW ORLEANS TUESDAY.

Mrs. C. B. Crisler returned to her home in New Orleans Tuesday morning after spending several days visiting at the home of her son-in-law and daughter, Dr. and Mrs. J. C. Buckley. A number of friends assembled Monday evening to visit Mrs. Crisler. Cards proved an enjoyable and informal pastime. Mrs. Crisler visits here from time to time and local friends are equally as happy to see her as she anticipates her trip and stay.

### MUSIC LOVERS TAKE ADVANTAGE OF N. O. OPERA SEASON.

Attending the opera season at New Orleans last week-end from Bay St. Louis were Mr. and Mrs. George E. Pitcher, Mr. and Mrs. L. E. Kenney, Mrs. C. H. Wenar and daughter, Mrs. R. E. de Montluzin, Mr. R. E. de Montluzin, Jr., Mr. and Mrs. Chas. G. Moreau.

### BENEFIT SUPPER AT "BLUE HEAVEN" AT PASS, JANUARY 27.

A chicken gumbo supper benefit is announced by Miss Delia for Pass Christian Alumni Association, to take place at the Del Bondio residence, Sunday, January 27, from 6 to 10 P. M. Price of ticket 50 cents. This announcement is always of local interest since so many Bay St. Louis friends attend this delightful affair annually.

### HAS BIRTHDAY CAKE WITH ONE CANDLE.

Bruce Favre, son of Clerk of the Courts and Mrs. A. G. Favre, saw the light of his first birthday Monday, January 14, and a cake with one candle marked the event. Because of recent bereavement in Mr. Favre's family there was no celebration. May Master Bruce live happily to see birthday cakes each year carrying a veritable forest of candles.

### FOURTH BIRTHDAY CELEBRATED MONDAY BY PATRICIA GEX.

Interesting and attractive was the fourth birthday party Monday afternoon of Patricia, daughter of Mr. and Mrs. Lucien M. Gex, residing in the first block of Carroll avenue.

Quite a number of young friends assembled on so happy an occasion to felicitate the young honoree of the occasion and a number of presents received.

The dining room table was decorated in the true conventional manner for such affair. Streamers of ribbons from the light chandelier fell to the four corners of the table which had been otherwise decorated and set with many good things to eat, appealing to that never failing sweet tooth. The party was indeed a delight to the children and "Pat" enjoyed her party with equal zest as the interesting group of boy and girl friends of childhood days.

A gentleman friend was recently surprised by family and friends. The price of resistance was the traditional birthday cake. Past the age of forty and he was astonished to note the cake carried only 3 candles. He finally asked why this number, and the reply revealed a clever conception. One for the past, one for

### COMING EVENTS

**JANUARY 19.**  
Johnny Detroit's Orchestra, opening at Uncle Charlie's Nite Club.

**JANUARY 25.**  
Dance for High School Football Squad, at Uncle Charlie's Nite Club.

**JANUARY 27.**  
Alumni Benefit Supper—at Miss Del Bondio's, Pass Christian.

**JANUARY 30.**  
President's Ball—at Uncle Charlie's Nite Club.

**FEBRUARY 14.**  
St. Valentine's Day Benefit Dance—King's Daughters and Sons—Uncle Charlie's Nite Club.

**FEBRUARY 28.**  
S. J. A. Annual Carnival Ball—St. Joseph's Gym.

the present and the third for the future.

**MR. AND MRS. W. W. STOCKSTILL SURPRISED BY NUMBER OR FRIENDS.**

Mr. and Mrs. W. W. Stockstill were pleasantly surprised last Friday night at their home. A number of members of the Baptist S. S. and Church paid a surprise visit, they gathered at the home of Miss Elma Little and went in a body to the home of the honor guests.

Hot chocolate and cake were served by Mrs. Sanford.

**MRS. CHADWICK HOSTESS TO CARROLL AVENUE MICHIGAN CLUB.**

Mrs. C. Jaubert Chadwick was hostess to the Carroll Avenue Michigan Club Sunday evening at her new and spacious home in Carroll avenue on the occasion of her time to entertain. At midnight a dainty and well-balanced supper was beautifully served in the main dining room and thus another evening of this popular and delightful club had been spent in the fascination of cards and particularly the charm of a social evening.

**L. & N. SLEEPING CARS TO BE AIR CONDITIONED**

The Louisville and Nashville Railroad has just announced that as quickly as the necessary equipment can be installed the majority of the sleeping cars, diners and observation cars operating between points on its system will be air-conditioned. Included in this program are cars in the crack Pan-American and other trains operating to and from Cincinnati, Louisville, St. Louis, Atlanta, Memphis, Pensacola, New Orleans and all intermediate cities on the main lines of the L. & N. system which have not heretofore been air-conditioned it was stated.

No further arrangements have as yet been announced of air-conditioning of cars moving in through service with other lines. Sleepers operating between New York and Memphis, Birmingham, Nashville and Louisville were air-conditioned last summer.

**JACKSON COUNTY REPEALS TAX ON NEW INDUSTRIES**

Pascagoula, Jan. 14 — Jackson county will make a strong bid for new industries by exempting all new factories and enterprises from ad valorem taxes. The measure providing this exemption was passed at the Board of Supervisors' meeting here last week in the hope of encouraging new business to locate in the county.

**NOTICE**  
Effective January 1, 1935, my office has been moved from the Masonic Temple Building, to my residence, 408 South Beach Boulevard.  
**DR. M. J. WOLFE**